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R. J. REYNOLDS TOBACCO COMPANY  
PARTNERS PROGRAM - STATUS REPORT  
AS OF March 21, 1996

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THE FOLLOWING IS A RECAP OF THE DATA SUBMISSIONS WE HAVE RECEIVED FROM YOUR ACCOUNT FOR THE RJR PARTNERS PROGRAM FOR THE PERIOD JANUARY - JUNE, 1996. THIS REPORT COVERS THE FIRST 10 WEEKS OF THE PERIOD.

PLEASE REVIEW FOR ACCURACY. CALL US WITH ANY DISCREPANCIES OR QUESTIONS AT 800-362-8768.

CUST WEEK END DATE	NO. OF RETAIL ACCTS	TOTAL CARTONS REPORTED	TOTAL CARTONS VALIDATED	RJR PROMO VOLUME	MESSAGES
03/08/1996	450	31,934	31,934	18	
03/01/1996	453	30,504	30,504	22	
02/23/1996	446	27,285	27,285	22	
02/16/1996	447	25,844	25,844	27	
02/09/1996	468	27,866	27,866	10	
02/02/1996	442	33,715	33,715	34	
01/26/1996	449	29,975	29,975	37	
01/19/1996	445	23,829	23,829	24	
01/12/1996	391	29,006	29,006	24	
01/05/1996	408	22,951	22,951	25	

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